Suggested subject line for promotional email appeal:

Urgent Call to Action: Let No Holocaust Victim Be Forgotten

[Optional your personal introduction]

Since 1955, Yad Vashem has worked tirelessly to fulfill its mandate to preserve the memory of the six million Jews murdered during the Holocaust by the Germans and their collaborators. Through "Pages of Testimony" we record their names - the ultimate representation of their identities, thereby realizing our moral imperative to remember every single victim as a human being, and not merely a number.

To date, the names of four million Shoah victims have been documented in the online Central Database of Shoah Victims' Names (www.yadvashem.org).

The names and life stories of millions of victims remain unknown, and time is running out. We need your help to complete this historic task!

You can ensure them a place in history by completing Pages of Testimony for them or by assisting others with this vital, urgent and sacred task.

HOW CAN YOU DO THIS?

Please submit a Page of Testimony for each victim. Download forms from www.yadvashem.org (available in several languages)

Contact: (Local representative Name, Number, Email)

- For assistance in filling out Pages of Testimony
- To volunteer for this project

Learn more about:
The Worldwide Shoah Victims' Names Recovery Project

Please return completed Pages of Testimony to
[name of local representative]
or to Yad Vashem POB 3477 Jerusalem 91034
Attention: Cynthia Wroclawski

Please forward this email to your friends, family, Jewish communal leaders and acquaintances.